

**Panasonic**  
Homes & Living

## Panasonic

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**THE BEST IN CLASS  
WOODEN FLOORING**



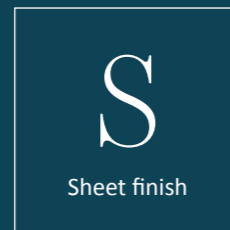
## 2 types of floor surface finishing materials to choose from

There are two types of surface finishes that determine the look of the flooring. "Veneer Finish" and "Sheet Finish" with high quality and various colors and patterns.



The beauty of natural wood has been further emphasized.

Adopts aging technique that brings out the stately wood taste. Taking advantage of the natural taste with clear coating, in addition to the design like parquet, we have a new lineup of craft types that are particular about texture and color.




























The beauty of natural wood has been further emphasized.

We have prepared a wide range of expressions and colors in response to interior trends that show a wide variety of freedom. A wide range of facial expressions and colors are available. Like a work of art, we pursue the ideal grain and color until we are satisfied.

[Choose by color pattern]

## Floor pattern material list

W Veneer Finish		S Sheet Finish	
Floor A-W	Floor V-W	Floor V-S	
8 colors	6 types	12 patterns	
<p>&lt;French herringbone&gt;</p>  <p>Set eucalyptus color (eucalyptus veneer)</p>  <p>Set oak color (oak veneer)</p>  <p>Set white oak color (oak veneer)</p>	<p>Walnut clear (walnut veneer)</p>  <p>Acacia clear (acacia veneer)</p>  <p>Birch Rustic Clear (Birch veneer)</p> 	<p>Walnut handle (sheet)</p>  <p>Cherry pattern (sheet)</p>  <p>Oak pattern (sheet)</p>  <p>Maple pattern (sheet)</p>  <p>White oak pattern (sheet)</p> 	<p>Charcoal oak pattern (sheet)</p>  <p>Aged teak pattern (sheet)</p>  <p>Indigo oak pattern (sheet)</p>  <p>Aged chestnut pattern (sheet)</p>  <p>Calm cherry pattern (sheet)</p>  <p>Washed oak pattern (sheet)</p>  <p>Ivory ash pattern (sheet)</p> 
<p>&lt;Square block&gt; Horizontal groove</p>  <p>&lt;Set eucalyptus color (euca)&gt;</p>  <p>Set birch color (birch veneer)</p>  <p>Set oak color (oak veneer)</p>	<p>Birch Rustic Clear (Birch veneer)</p>  <p>Ash clear (ash veneer)</p>  <p>Maple clear (maple veneer)</p> 		
<p>&lt;Random border&gt;</p>  <p>Set birch color (birch veneer)</p>  <p>Set oak color (oak veneer)</p>			

\* The photo shows Veritis Flooring S Hard coat

The color pattern differs between the printed matter and the actual product, Please check with the actual product sample.

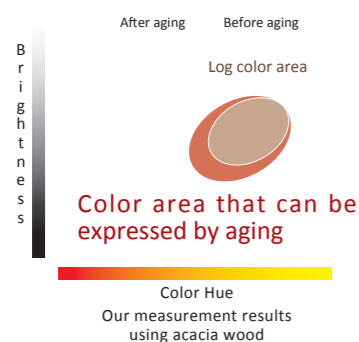
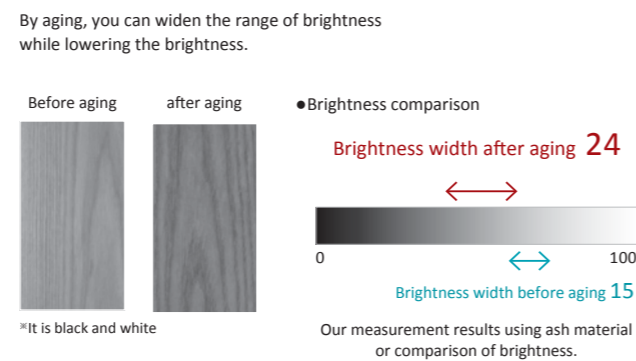
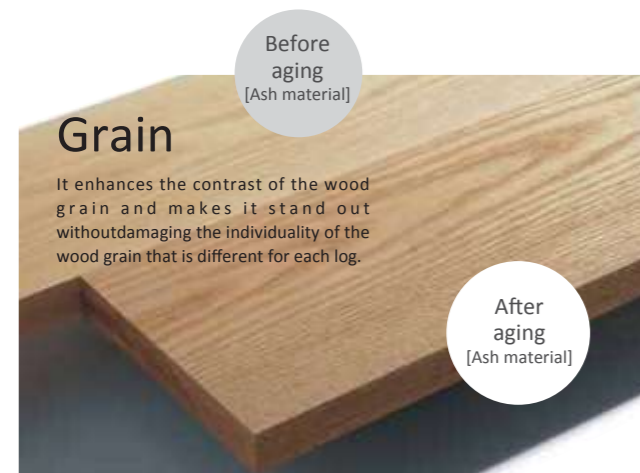
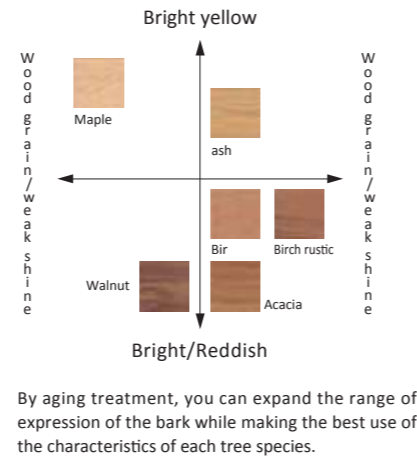


"Wood aging technology" that creates Meister's Wood that brings out the original charm of wood. It is Panasonic's unique technology that delicately controls wood grain, shine, and color.

## "Aging technology" makes beauty stand out.

One of the technologies that supports Meister's Wood is The most beautiful shape of natural wood by applying wood heat treatment to make the wood grain stand out and express the color range. Also, by applying aging, you can keep the most beautiful state of natural wood for a long time.

\*"Aging technology" is applied to all veneer-finished products.



Evolution of Meister's Wood.

## "Brushing" and "Wiping coloring" make your facial expressions richer.

In order to bring out the grain and texture unique to ash wood, "brushing" is applied with the optimum adjustment to bring out beautiful shadows and texture. In addition, the wood grain drawn by "wood aging treatment" and "wiping coloring" that makes the best use of the texture of "brushing" give a deep nuance color.

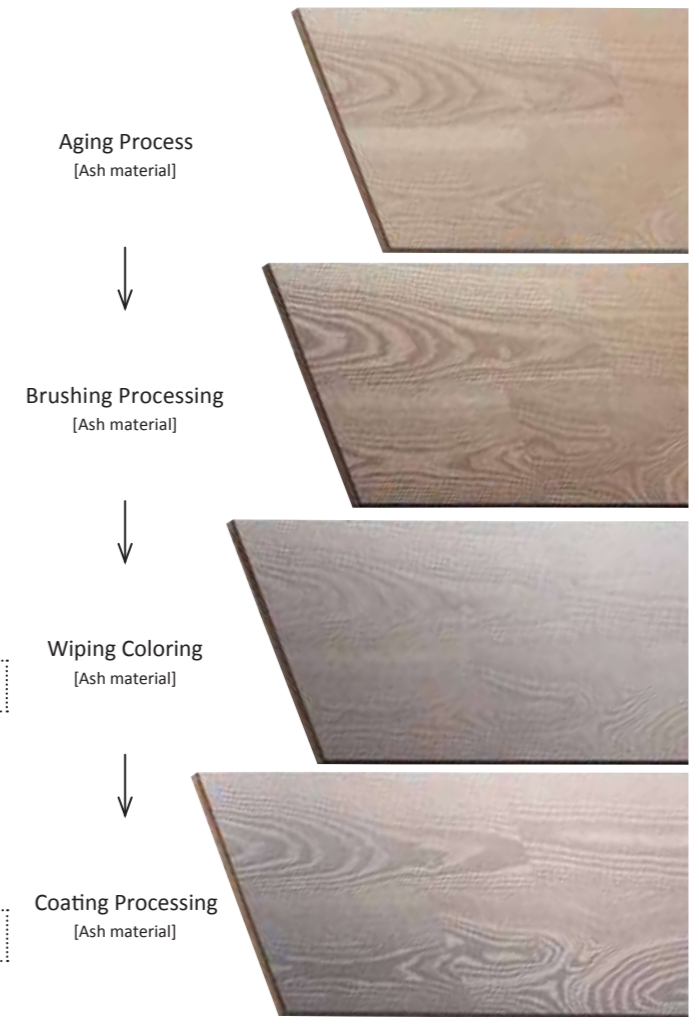
\*\*"Brushing" wiping coloring "is applied to Veritis Floor W Craft and VeritisFloor W Direct Adhesion Type 45 Heat Resistant Craft Type.

**What is brushing (uzukuri) process?**

A traditional technique that creates concave and convex parts along the grain of wood. By applying a brush to the surface of the wood, the soft parts of the wood and the conduits are scraped off, creating natural irregularities.

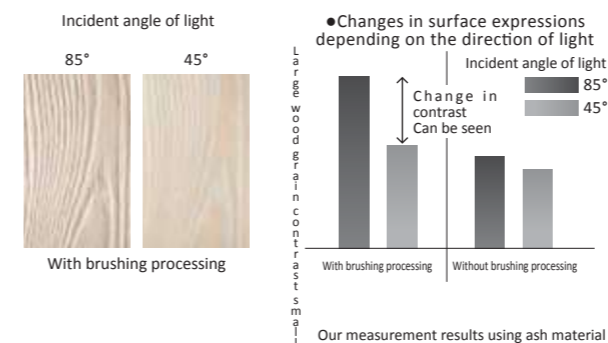
**What is wiping coloring**

A method of coloring a conduit by rubbing a pigment on the surface of wood and scraping it off. By layering coloring, you can get a sense of depth.



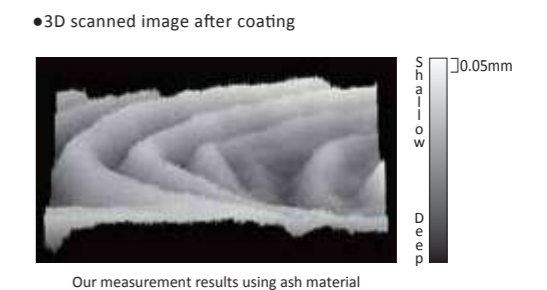
## Shadow

Due to the natural unevenness, you can see the change in facial expression depending on the angle of the light. The shadows along the grain of natural wood make the texture stand out.



## Feet roughness

The uneven texture is not only beautiful to look at, but also feels good for skin. With brushing and a coating that does not impair unevenness, we pursued a smooth and comfortable feel on bare feet.



# W

Veneer Finish

## Sophisticated design "Parquet wood texture and nuance color"

### Parquet type



Although this is a parquet design with a strong classic image, you can create a free and gorgeous interior with color variations. Perfect for retro-modern interiors and fine, chic interiors.

### Clear type



Panasonic veneer values tree species. Uses a matte-finished paint that is colorless and transparent and has a moderate luster. You can enjoy the texture of natural wood and the original expression, color, and texture of each tree species.

### French herringbone



Set eucalyptus color



Set oak color



Set white oak color

### Square block



Set eucalyptus color



Set birch color



Set oak color

### Random border



Set birch color



Set oak color



Walnut clear



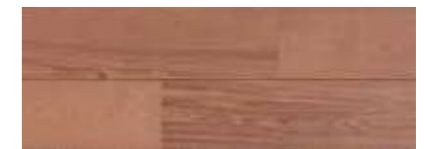
Birch clear



Acacia clear



Oak clear



Birch Rustic Clear



Maple clear



## Floor A-W (Parquet)



A "Parquet Type" in which small pieces are carefully assembled like parquet.

We offer three types: the traditional "French Herringbone", the "Square Block" with a beautiful checkered pattern, and the "Random Border" that creates a rhythm in the space.

### [French Herringbone]

Set eucalyptus color (eucalyptus veneer)

Set oak color (oak veneer)

Set white oak color (oak veneer)

### [Square Block]

Set eucalyptus color (eucalyptus veneer)

Set birch color (birch veneer)

Set oak color (oak veneer)

### [Random Border]

Set birch color (birch veneer)

Set oak color (oak veneer)







The stately deep colors and the beautiful design of the French herringbone are recommended for modern classic interiors.

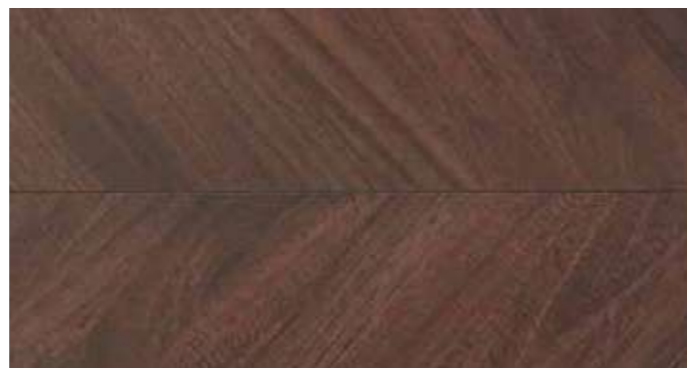
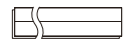


## French Herringbone

Set eucalyptus color (eucalyptus veneer)

French herringbone | Set eucalyptus

Archispec Floor W Parquet







A rhythmic space is created by assembling pieces with different shades of oak.

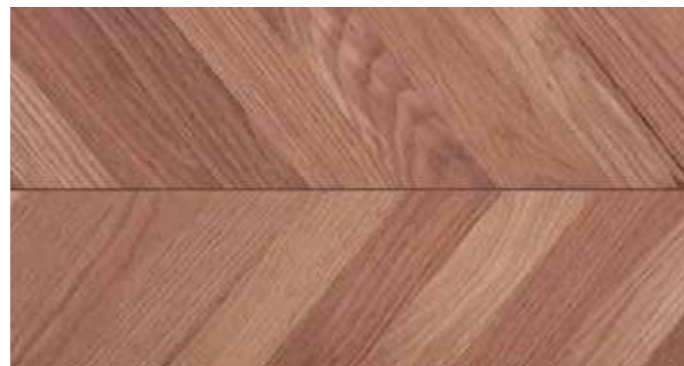
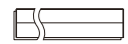


The elegant white oak gradation color His shabby chic atmosphere reminiscent of an apartment in Paris.

### French Herringbone Set oak color (oak veneer)

French herringbone | Set oak

Archispec Floor W Parquet



### French Herringbone Set white oak color (oak veneer)

French herringbone | Set white oak

Archispec Floor W Parquet



The color pattern differs between the printed matter and the actual product, Please check with the actual product sample.





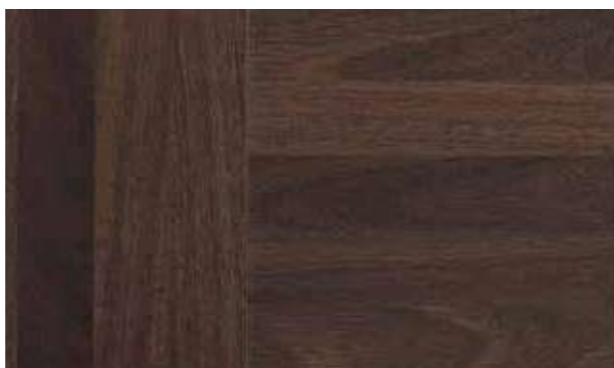
A modern classic style where you can enjoy the varied expression of the colors of the pieces lined up in the checkered pattern.

### Square Block

Set eucalyptus color (eucalyptus veneer)

Square block | Set eucalyptus

Archispec Floor W Parquet



A beautifully aged candy-colored birch. Suitable for a wide range of styles from natural to vintage.

### Square Block

Set birch color (birch veneer)

Square block | Set birch

Archispec Floor W Parquet







The beautiful design with a sense of craft is somewhat nostalgic, and it goes well with vintage furniture from England and Scandinavia, creating a warm and natural space.



### Square Block

Set oak color (oak veneer)

Square block | Set oak

Archispec Floor W Parquet



The color pattern differs between the printed matter and the actual product, Please check with the actual product sample.





It features an inflectional expression and bright tones with shine. By making it a parquet, it is more varied and gorgeous.

While retaining the toughness and stately appearance of the oak, it creates a moving space with a laid-up floor that is rich in shades of color.



Random Border  
Set birch color (birch veneer)

Random border | Set birch

Archispec Floor W Parquet



Random Border  
Set oak color (oak veneer)

Random border | Set oak

Archispec Floor W Parquet



The color pattern differs between the printed matter and the actual product, Please check with the actual product sample.



# W Floor A-W (Parquet)



It is a highly designed flooring material that is made by combining small pieces of wood and raising it in a certain pattern.



Reduces the amount of viruses on the product Surface painted with topcoat, inorganic JP0612072X00091



Inorganic, painted Topcoat painted surface JP0112072X0005K



## [French Herringbone]



Set eucalyptus color (eucalyptus veneer)



Set oak color (oak veneer)



Set white oak color (oak veneer)



Set white oak color

## [Square Block]



Set eucalyptus color (eucalyptus veneer)



Set birch color (birch veneer)



Set oak color (oak veneer)



Set eucalyptus color

Veneer | 12mm thick | ECO friendly | Discarded Construction

F☆☆☆☆ 4VOC Wooden Building materials Low VOC measures Clean wood method Confirmed



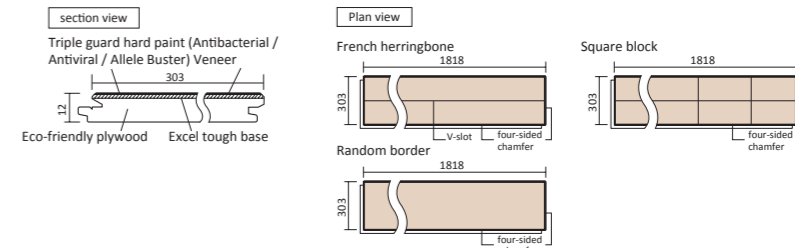
### Recommended Location



### Specification

SIZE (width×length×total thickness)	303×1818×12mm
Surface material	Triple guard hard paint (Antibacterial / Antiviral / Allele Buster) Veneer
Base material	Excel tough base + Eco-friendly plywood
Surface material	Eucalyptus veneer, Oak veneer, Birch veneer
Packing quantity	6 pieces per case (3.3m <sup>2</sup> )

### Dimensions (Unit)



The color pattern differs between the printed matter and the actual product, Please check with the actual product sample.





[Random Border]



303mm

Set birch color (birch veneer)



Set oak color (oak veneer)



Set birch color



The color pattern differs between the printed matter and the actual product, Please check with the actual product sample.



## Floor V-S



5 designs that can be coordinated with furniture,  
We have 7 unique patterns for various interiors.

- 
- Walnut pattern (sheet)
- Cherry pattern (sheet)
- Oak pattern (sheet)
- Maple pattern (sheet)
- White oak pattern (sheet)
- Charcoal oak pattern (sheet)
- Aged teak pattern (sheet)
- Indigo oak pattern (sheet)
- Aged chestnut pattern (sheet)
- Calm cherry pattern (sheet)
- Washed oak pattern (sheet)
- Ivory ash pattern (sheet)



The color pattern differs between the printed matter and the actual product, Please check with the actual product sample.





A classic dark color that suits both modern and Japanese spaces.

Walnut pattern



Easy to match with any interior. The secret of its unchanging popularity is the gentle and warm cherry pattern.

Cherry pattern







The three-dimensional grain is impressive. An oak pattern that is also recommended for Japanese-style interiors.

Oak pattern



A maple pattern with a bright and natural tone. Matches a wide range of interior styles.

Maple pattern







For a crafty finish that looks like white paint on oak.

With the depth of plant dyeing expresses warm colors. Recommendation for a Japanese interior that Europe longs for.



White oak pattern

Charcoal oak pattern







Reproduced old teak, which is even rarer among teak, which is a high-grade wood.

The scratches that have been used make you feel the style.

Aged teak pattern



Oak wood dyed with beautiful indigo-dyed blue. The dignified expression with coolness and warmth is attractive. A grayish tone and black coordination to give her a world view of Euro lux.

Indigo oak pattern







For a tone that suppresses saturation and does not overstate. Reproduce the expression of the deep and calm heather that is born by slowly applying heat.

Aged chestnut pattern



Bright cherry  
By bleaching and suppressing the color, we made it brightly coordinated and in light color.

Calm cherry pattern







The wash finish, in which white paint is rubbed into the wood grain, expresses a rustic texture.

Washed oak pattern



Ivory ash pattern

Apply a thin coat of white oil to the flowing wood ash, Finished in a slightly yellowish and warm shade.







Floor A-W  
French Herringbone - Set Oak (Veneer)



Floor V-W  
Walnut Clear (Veneer)

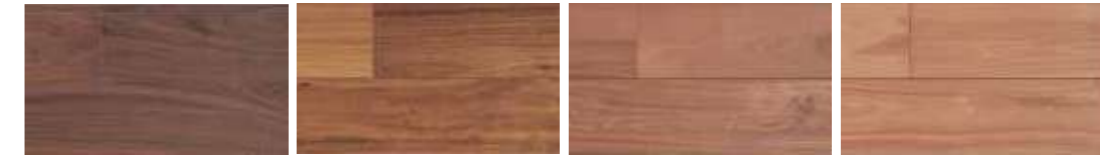


Floor V-S  
Indigo Oak Pattern (Sheet)

A wide variety of colors and patterns that can be matched with a wide range of interior styles.

A new grayish shade colour has been added, further widening the range of coordination.

Veneer Finish Veritis Floor W Hard Coat Clear 1 Groove



Walnut clear  
(walnut veneer)

Acacia clear  
(acacia veneer)

Brich rustic clear  
(birch veneer)

Brich clear  
(brich veneer)



Brich clear  
(brich veneer)



Brich clear  
(brich veneer)

Sheet finish Veritis flooring S hard coat/Veritis Floor S hard coat

[total coordinated pattern]

※ The photo shows Veritis Floor S Hard Coat.



Walnut pattern (sheet)

Cherry pattern (sheet)

Oak pattern (sheet)

Maple pattern(sheet)

White oak pattern (sheet)

[Trendy Pattern]



Charcoal oak pattern (sheet)

Aged teak pattern (sheet)

Indigo Oak Pattern (sheet)

Aged chestnut pattern (sheet)

Calm cherry pattern (sheet)



Washed oak pattern (sheet)

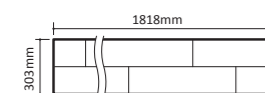
Ivory ash pattern (sheet)

## Floor V-W & Floor V-S

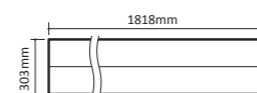
This standard series offers 6 types of veneers and 12 sheet patterns in a wide variety of colors and patterns.

[Product Lineup]

**W** Veneer Finish



**S** Sheet Finishing





An antiviral treatment made of Meister's Wood gives this wood flooring a pleasant wood texture.



KEHWV2SVDC Walnut clear (Walnut veneer)



KEHWV2SVRC Acacia clear (Acacia veneer)



KEHWV2SVBR Birch Lacquer Clear (Birch veneer)



KEHWV2SVBC Birch clear (Birch veneer)



KEHWV2SVAC Ash clear (Ash veneer)



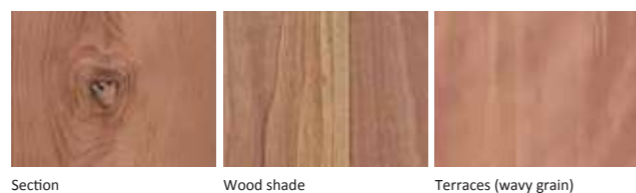
KEHWV2SVJC Maple clear (maple veneer)



Walnut clear

This flooring material makes full use of the character of natural wood. The unique characteristics of the wood give it a playful appearance and emphasize your interior decoration.

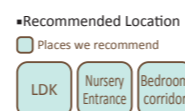
See P34 and 35 for details.



Section Wood shade Terraces (wavy grain)

Veneer | 12mm thick | ECO friendly | Discarded Construction

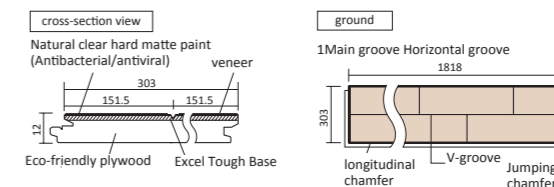
F☆☆☆☆ 4VOC Wooden Building materials Low VOC measures Clean wood method Confirmed



Specification	
SIZE (width×length×height)	303×1818×12mm
Surface finish	Natural clear hard matte coating (antibacterial/antiviral)
Base material	Excel Tough Base + Eco-friendly Plywood
Surface material	Walnut veneer, Acacia veneer, Birch veneer, Ash veneer, Maple veneer
Number of bales	6 sheets per case (3.3m <sup>2</sup> )

※Veritas Floor W Hard Coat Clear 1 groove is shrink packed

Dimensions (Unit: mm)



Colors and patterns may differ between the printed version and the actual product, so please check with a sample before making your purchase. Prices listed are suggested retail prices. Construction costs are not included.



The flooring, which can be co-originated with various interior styles, has been renewed with antiviral treatment.



KEHSV2VTY Walnut pattern (sheet)



KEHSV2VCY Cherry Pattern (sheet)



KEHSV2VDT Charcoal oak pattern (sheet)



KEHSV2VTT Aged teak pattern (sheet)



KEHSV2VEY Oak pattern (sheet)



KEHSV2VJY Maple pattern (sheet)



KEHSV2VBT Indigo oak pattern (sheet)



KEHSV2VMT Aged chestnut pattern (sheet)



KEHSV2VWY White oak pattern (sheet)



KEHSV2VCT Calm cherry pattern (sheet)



KEHSV2VET Washed oak pattern (sheet)



KEHSV2VAT Ivory ash pattern (sheet)



Ivory ash pattern



Indigo oak pattern

Laminated sheet | 12mm thick | ECO friendly | Discarded Construction

F☆☆☆☆ 4VOC Wooden Building materials Low VOC measures Clean wood method Confirmed

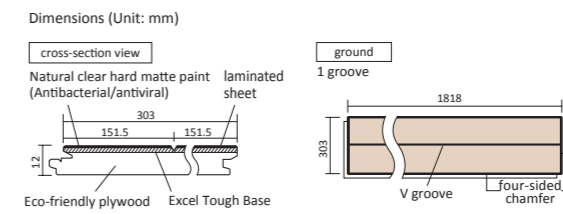


Multiple pattern patterns express the texture and depth of the wood. During installation, temporarily align the floor and check the balance of colors and patterns throughout the room. ※1 Please avoid using spherical or metal casters or furniture with small-diameter casters. They may cause dents or scratches. ※2 Wax can be applied to protect the surface, but the performance of the coating on the surface of the floor covering will not be impaired.

Recommended Location  
 Places we recommend  
 LDK Nursery Entrance Bedroom corridor

Specification	
SIZE (width×length×height)	303×1818×12mm
Surface finish	Hard matte coating (antibacterial/antiviral)
Base material	Excel Tough Base + Eco-friendly Plywood
Surface material	Special laminated sheet
Number of bales	6 sheets per case (3.3m <sup>2</sup> )

※Veritas Floor S Hard Coat is shrink-wrapped.



Colors and patterns may differ between the printed version and the actual product, so please check with a sample before making your purchase. Prices listed are suggested retail prices. Construction costs are not included.



Scratch of Furniture Resistant and Capable for Wheelchairs Moreover stain-resistant flooring.



Freely without any worrying about scratches or stains on the floor, you can move around in the room.

※ Veritas Floor W Kraft,inc, Excluding Veritas Floor S e-type.



Only wipe to clean. Long-lasting beauty without wax.



No waxing is required. Wiping with a dry rag is all you need. The shine lasts long, and it is hard to get dirty and scratched.

- ※ Slipper soles should be cleaned once or twice a month.
- ※ Although this flooring material is highly resistant to scratches, it may become scratched depending on use. If scratched, it may not be possible to wipe off the stain.



Scratch of furniture, Dent & Caster Resistant



Dirt Resistant to food stains and scribbles, etc.



stains are difficult to soak in and can be easily wiped off. It reduces the time and effort involved in cleaning oil and food stains.




SIAA mark on the floor coverings containing anti-viral agents.

SIAA (Society for Antimicrobial Articles of Association) is a body that promotes the use of antimicrobial and anti-fungal products. It is an association of manufacturers and testing facilities of engineered antimicrobial agents, anti-fungal agents, antimicrobial products, antifungals and antivirals. SIAA mark is affixed to products that comply with the standards established by the Council.

- [caution]
- ※ Antiviral treatment does not treat or prevent the disease.
  - ※ In accordance with SIAA safety standards.



Capable for living with pets



Suppress Allergens  
 +  
 Stain of Pet Resistant  
 +  
 Scratch of Pet Resistant



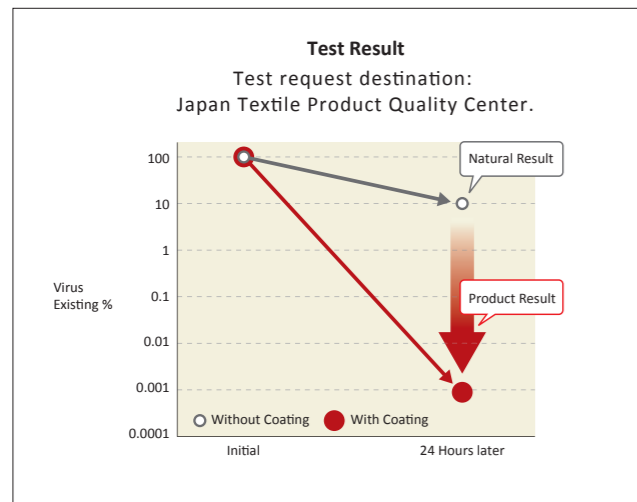


## Anti Virus Coating



An Antiviral coating is added to the paint and surface sheets.

It reduces the number of viruses to the floor surface.

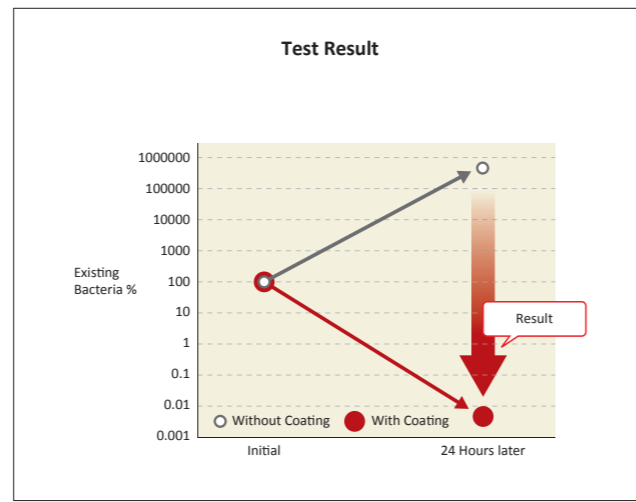


## Anti-Bacterial Coating



An Anti-bacterial coating is added to the paint and surface sheets.

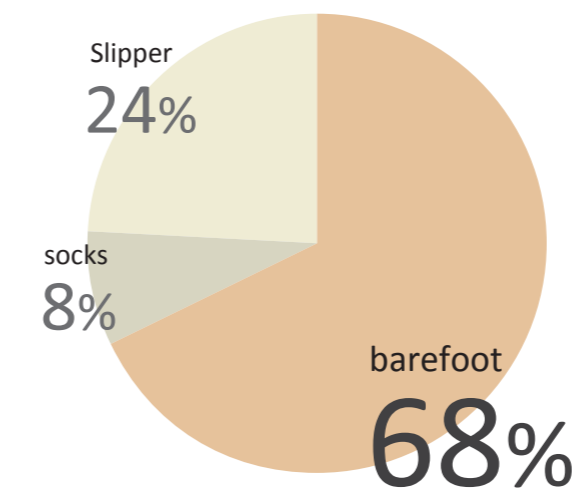
It suppresses the growth of bacteria to the floor surface.



Attention to the texture of the material.

### The comfort of bare feet.

More than 60% of respondents spend time barefoot in their homes. We want to pay close attention to the floors that come in direct contact with our skin. We use natural wood to create a floor with an improved material sensation that offers a high quality of life.



Survey Report on Indoor Footwear.  
About spending time in the living room in the summer.



Comfortable feeling underneath the feet

The "brushing process" is applied to Meister's wood to give it a pleasantly uneven feel. The texture makes you feel like going barefoot.



Shades with a sense of deep texture.

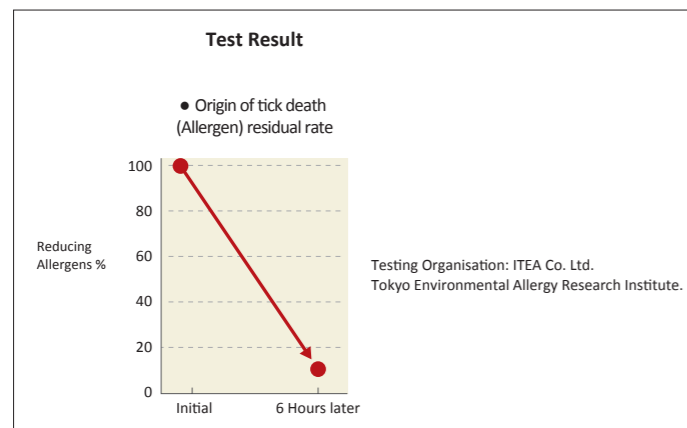
The pigment is rubbed into the fine grain of ash and then scraped off, resulting in a deep, nuanced color. Colouring is carefully stratified in pursuit of colour with depth.

You can choose a floor that takes such an air environment into consideration.

## Suppress Allergens



Allergens floating in the air and the substance comes down to the floor. Allergens buster compound touches the surface of the flooring material. 6 hours later the above it suppressed over time (about 90%)



Allergy Buster Compounded Flooring Material  
Won the Kids Design Award in 2011



Japan Atopic Dermatitis Patients Association  
Recommended Product (Approval Number T9094P00A)