

Bathroom Collections

VitroA



Vitra

Bathroom Culture



Our quest is to create beautiful, inspiring bathroom environments, and to alter the perception of the bathroom from that of a purely functional space into something much more, something beautiful, relaxing and enriching.

As a part of our commitment to design excellence, we have developed products with industry-leading designers like Christophe Pillet, Ross Lovegrove and Matteo Thun. We are global brand offering every component of the bathroom.

We manufacture 5 million units of sanitaryware, 350,000 bathtubs, 400,000 units of bathroom furniture and 2 million faucets every year. 70 percent of it is exported to over 75 countries for sale in 150 exclusive showrooms and 2,000 sale points around the world.



The Essence of Vitra: Our bathroom products are designed to combine beauty with practicality to create an experience of comfort and ease of maintenance for you.

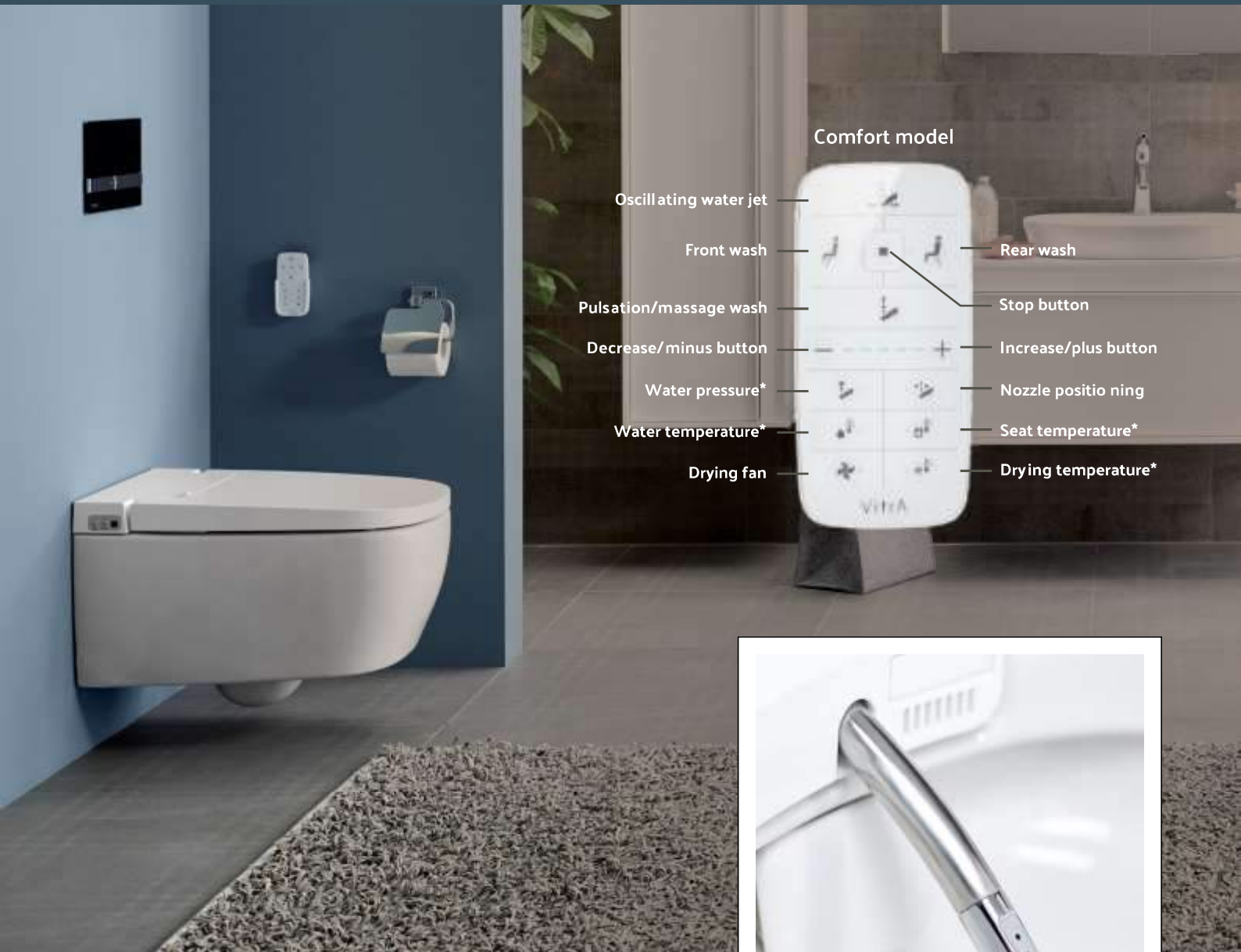
Philosophy: It's All About Inspiration: We are on a journey for designing beautiful, inspiring bathroom environments, and to change the perception of a purely functional place into something more, turning an essential, everyday experience into something sensorial, relaxing and enriching.

Design Excellence: Our superior designs, quality and innovation have been acknowledged by the world's most prestigious design awards.

V-care

COMFORT AT YOUR FINGERTIPS

V-care



Our V-Care Smart Toilet is purpose built to provide an intuitive and personalized hygienic washing experience. You can easily customise its cleaning and drying functions with the side panel or the remote control.

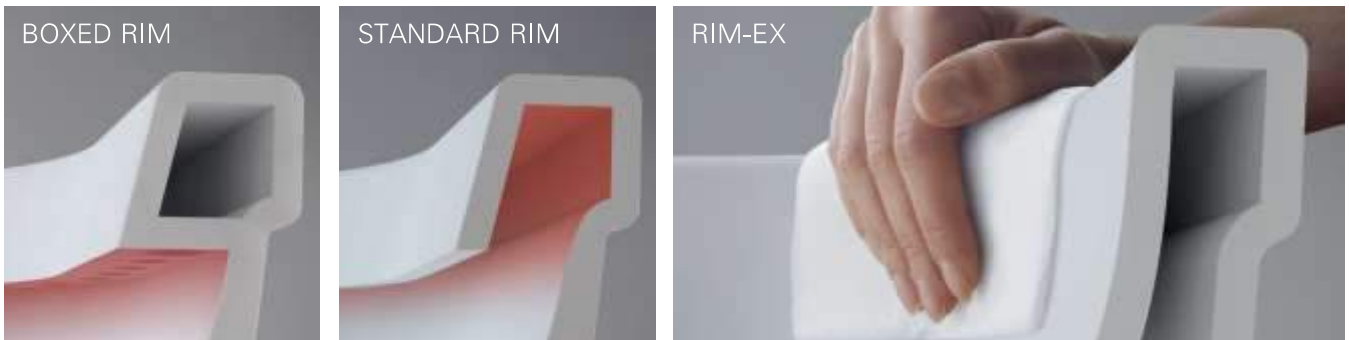
Soothing Personal Hygiene: A bidet nozzle is a specialized innovation for washing your undercarriage. It offers gender-specific washing options and auto-cleans itself after every use.

Rimless Design: Our rimless WC pans are 95% more hygienic compared to a standard WC.

No space for Waste Buildup: Hard water builds up calcium deposits in pipes and sanitary ware. Our special de-calcification solution protects you from the damaging effects of this waste.

Rim-Ex

HYGIENIC DESIGNS FOR EASY CLEANING



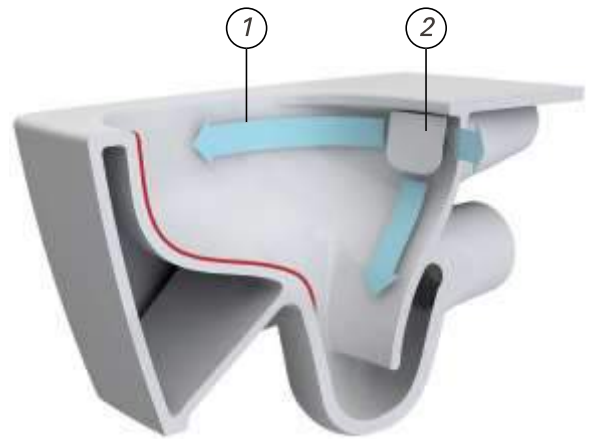
Free of the channels and openings that accumulate harmful dirt and micro-organisms, this design makes Rim-Ex 95% more hygienic. It uses 25% cleaner and is easier to clean.

① Rimless Bowl

- Easy-to-clean with no rim or channel for germs to contaminate
- Efficient flushing in specially designed bowl

② Water Distribution Tool

- Specially engineered water diverter
- Removable for easy cleaning
- Flushes to the topmost part of the pan for best cleaning



The rim-ex range

Our Rim-ex range includes shapes and styles to match every bathroom design.



Memoria

Istanbul

Plural

Equal

Metropole

Sento

VitrAFresh

A FRESH TOILET WITH EVERY FLUSH



Metropole



Nest

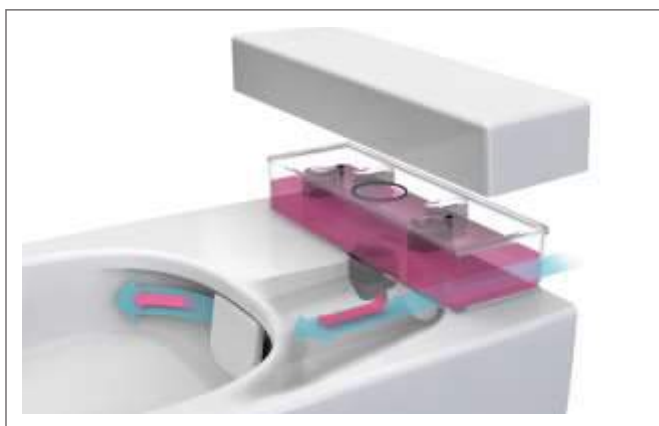
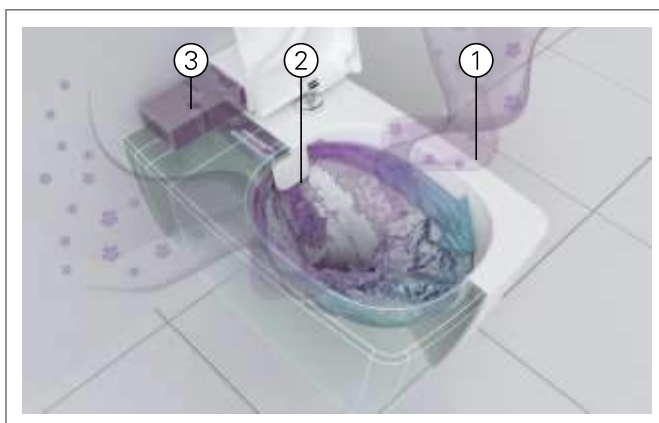


Arkitekt

Our Fresh WC pan conceals an integral tank that dispenses detergent with every flush to clean the pan thoroughly and protect against the build-up of bacteria.

With it, you no longer have to add cleansing agents to the flush tank, which in turn ensures durability and smooth working of the flush.

1. The concealed detergent tank dispenses detergent with each flush.
2. Each flush emits a pleasant scent and provides you with superior sanitation.
3. The removable lid makes it easy to clean and rell.



Vitra Fresh is currently available in Metropole & Nest Series.

VitrA Hygiene & Clean

INNOVATION & CREATIVITY



Ion Technology that prevents harmful bacteria

One of the many features that ensure lasting hygiene for the Vitra wall-hung WC is a 99.9% effective ion-rich glaze that prevents the growth of harmful bacteria in the bathroom.

The Vitra Hygiene glaze coats all external and internal surfaces prior to ring in a process that ensures Vitra Hygiene protection for Vitra ceramicware throughout its lifetime.

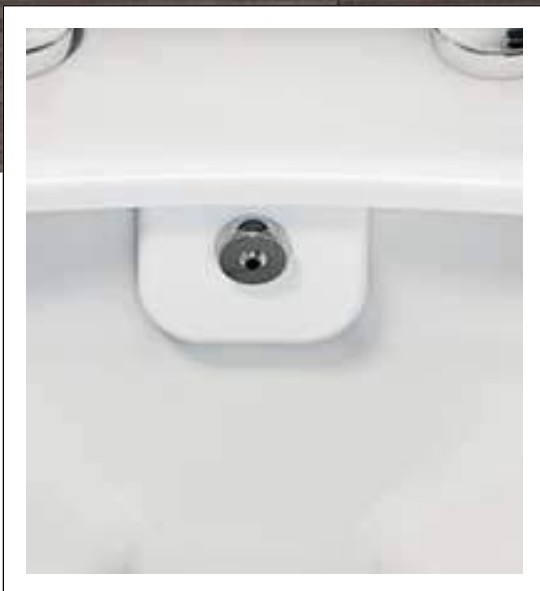
Vitra Clean is a surface finish that makes Vitra sanitaryware products incredibly easy to care for.

This special glazing process increases surface tension so that the water flows easily from the basin's surface. All that's needed to keep it clean is a wipe with a damp cloth and the use of a mild detergent, making cleaning easier and helping in keeping your bathroom looking its best.



Bidet Functions

EFFORTLESS WASHING SYSTEM



What is a Bidet?

The bidet feature that ensures personal hygiene effortlessly using water spray as a means to clean hard-to-reach areas.

This feature is extremely useful for senior citizens, users with health ailments and female during menstrual cycles and pregnancy

Concealed Bidet Model

Neatly concealed bidet to keep your bathroom chic. Available with Wall embedded stop valve.



Thermostatic Cartridge Model

With an integrated stop valve for the bidet, the thermostatic cartridge model allow water temperature to be maintained at a pleasant 38°C.



Standard Cartridge Model

The standard cartridge allows you to adjust temperatures between 20°C- 60°C to best suit your preferences. Like the thermostatic cartridge, this model comes with an integrated stop valve for the bidet.

Hiera

THE ULTIMATE SHOWER EXPERIENCE INSPIRED BY NATURE



Aquarain



Aquarain XL



Waterfall



Aquastream



Aquamist

A shower experience that purifies body and soul

Let your soul go with the flow as you physically relax under the sprays of water. Invite the unparalleled atmosphere of the rainforests into your shower with Aquarain and Aquarain XL. You will feel rejuvenated as the water envelops your body with every drop. Indulge yourself in a multi-sensory experience and pamper your skin and soul with the intense, pressurized Aqua stream flowing from a single source

Faucet Technologies

WE APPRECIATE THE VALUE OF EVERY DROP



Size Diversity



Easy to Clean



Easy to Adjust



Easy to Repair



Swivel A



Coin Slot Aerator

VitrA faucets have the highest rating of European Water Label because of their advanced technology and innovative designs that save water.

Concealed Cisterns & Control Panel

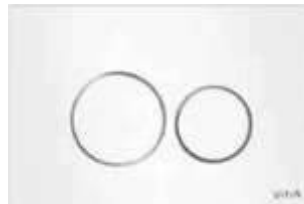
DYNAMIC MECHANISM FOR SEAMLESS EXPERIENCES



Sirius



Loop O



Vetro



Loop R



Loop T



Select



Smart Panel

Our concealed cisterns give you the freedom to create stunning bathrooms without extensive structural build work.

Concealed Cisterns and Smart Control Panels are crucial to any modern bathroom because they allow wall-hung WC to be supported and held in place without excess construction. And the Control Panel further simplifies your bathroom with its two-button design - one each for a large or small quantity of water. They are also easier to clean, hygienic and protect against bacteria with their anti-fingerprint finish.



Green building certification



Water saving



Quiet



Supports up to 400 kg



Easy Maintenance

Vitrus

YOUR CONTRIBUTION TO THE ENVIRONMENT



Our Vitrus glass cistern stands out with its elegant design and offers a better solution for stylish bathrooms. It is unique because it allows the fitting of a wall-hung or back-to-wall WC without a false wall. It is easy to install and allows easy maintenance. You can get it in black or white. Vitrus is compatible with all Vitra WCs and it can save up to 70% water consumption with its double-step function.

Liquid

FLUIDITY IN FORM AND FUNCTION.



Liquid is a unique collaboration between Tom Dixon and Vitra, bringing the British designer's philosophy of expressive minimalism to the bathroom

The collection evokes a sense of permanence with soft and rounded forms in durable white porcelain. Contrast and definition is delivered via a supporting cast of solid taps, showering solutions and iconic accessories

Ceramics Available In



White

Faucets Colours Available In



Chrome



Gloss
Black

Body finish



Matt black
lacquer

Door finishes



Matt black
metal mesh

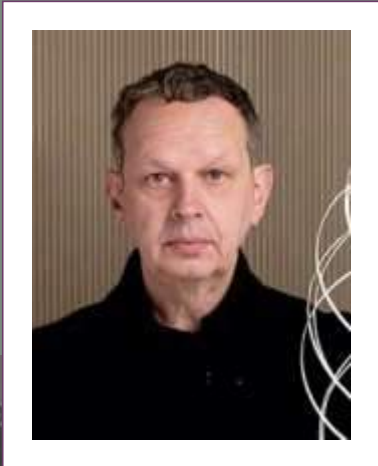


Fluted glass

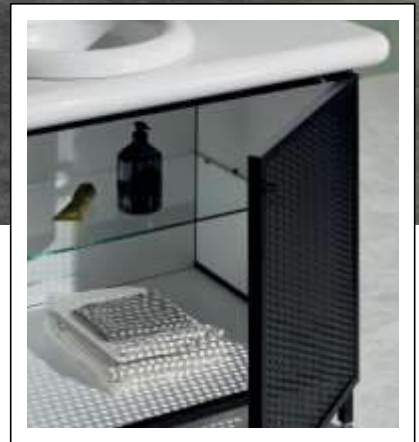
Open shelf finish†



Blue glass



Designed by
Tom Dixon



Faucets



Green building certification



European Water Label

Features



Soft closing



Rim-ex



VitrA Hygiene



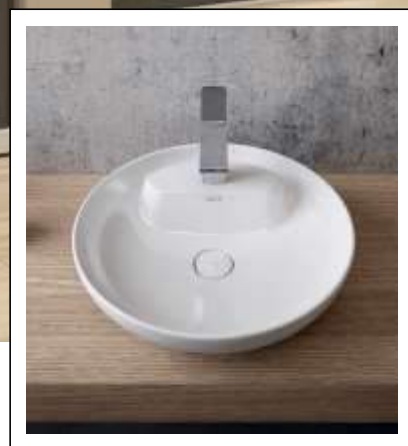
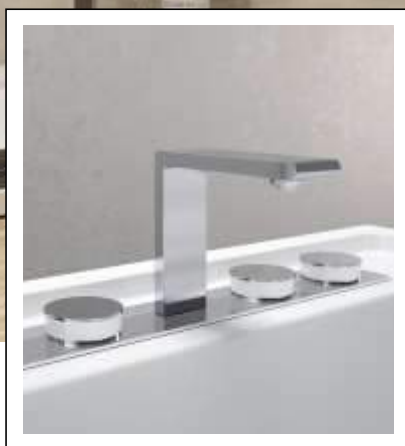
VitrA Clean



Bidet

Memoria

PERFECTION DOWN TO THE SMALLEST DETAIL



Delicate lines and curves lend Memoria an air of uncomplicated sophistication with its ceramic washbasin, furniture and bespoke brassware collections.

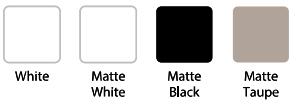




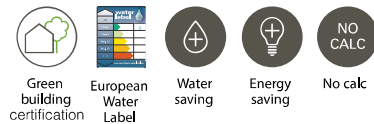
Designed by
Christophe Pillet



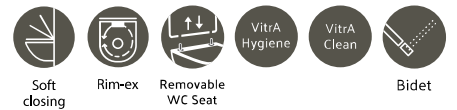
Ceramics Available In



Faucets



Features



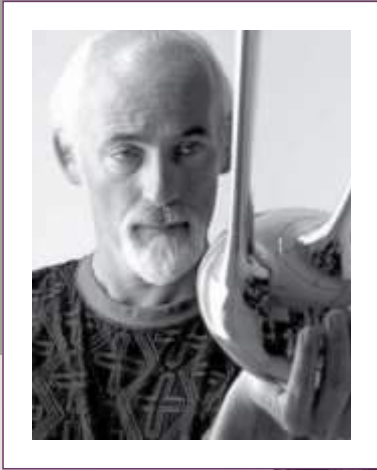
Istanbul

INSPIRATION FROM NATURE



With inspiration from Istanbul's rich cultural and architectural heritage, Ross Lovegrove has created a stylish homage to the city in the form of the most exquisite bathroom design.





Designed by
Ross Lovegrove



Ceramics Available In



White Black

Faucets



Green building certification



European Water Label

Features



Soft closing



Rim-ex



VitrA Hygiene



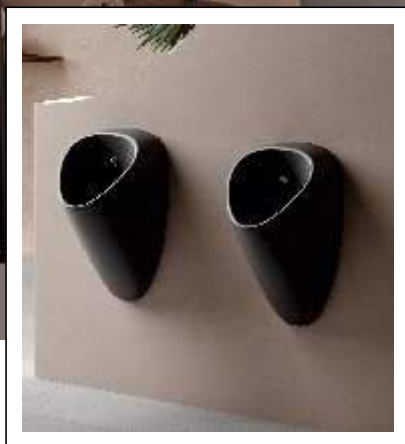
VitrA Clean



Bidet

Plural

CREATES AN ATMOSPHERE
OF SENSUAL LUXURY



Plural offers the presence of a mid 20th century living room. Light and airy furniture is creatively embedded into the bathroom environment, introducing a new domestic space where users can share valuable time together.





Designed by
Terri Pecora



Furniture Available In



Dark Oak

Ceramics Available In



White



Matte White



Matte Black



Matte Taupe



Matte Terra Rosa



Matt Moss Green



Matt Stone Grey



Matt Clay Beige

Features



Soft closing



Rim-ex



Removable WC Seat



VitrA Hygiene



VitrA Clean



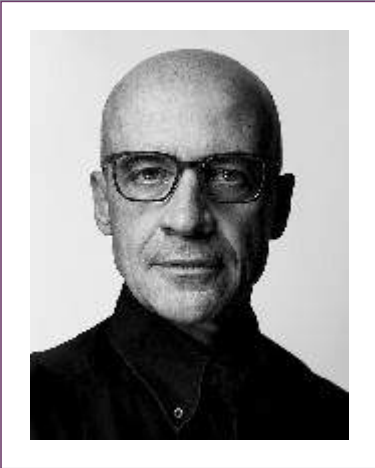
Bidet

Equal

PURE SHAPES AND
EQUAL JOINTS



Equal represents the equilibrium between the rational and the sensual. It employs basic geometric forms shaped by simplicity, embracing at the same time organic forms. Through the ordered, edgy but still rounded and soft forms, Equal creates the ultimate bathroom harmony.



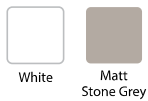
Designed by
Claudio Bellini



Furniture Available In



Ceramics Available In

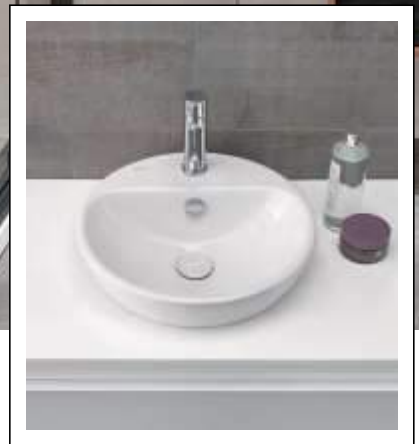
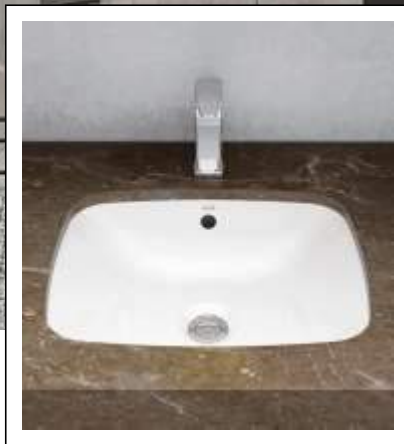


Features



Metropole

WHEREVER ARCHITECTURE EXCELS



Rened designs add modern touches to living spaces. Metropole provides extensive storage space smart functionality in tastefully restrained forms. These modules are designed primarily for your comfort and can be shaped to your needs.





Designed by
NOA



Furniture Available In



High Gloss
White



Plum Tree

Ceramics Available In



White



Matte
White



Matte
Black



Matte
Taupe

Features



Soft
closing



Removable
WC Seat



Rim-ex



Full
extension



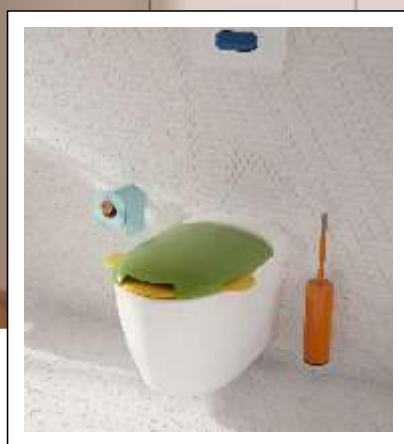
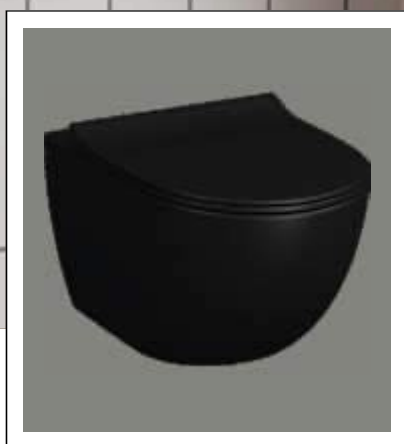
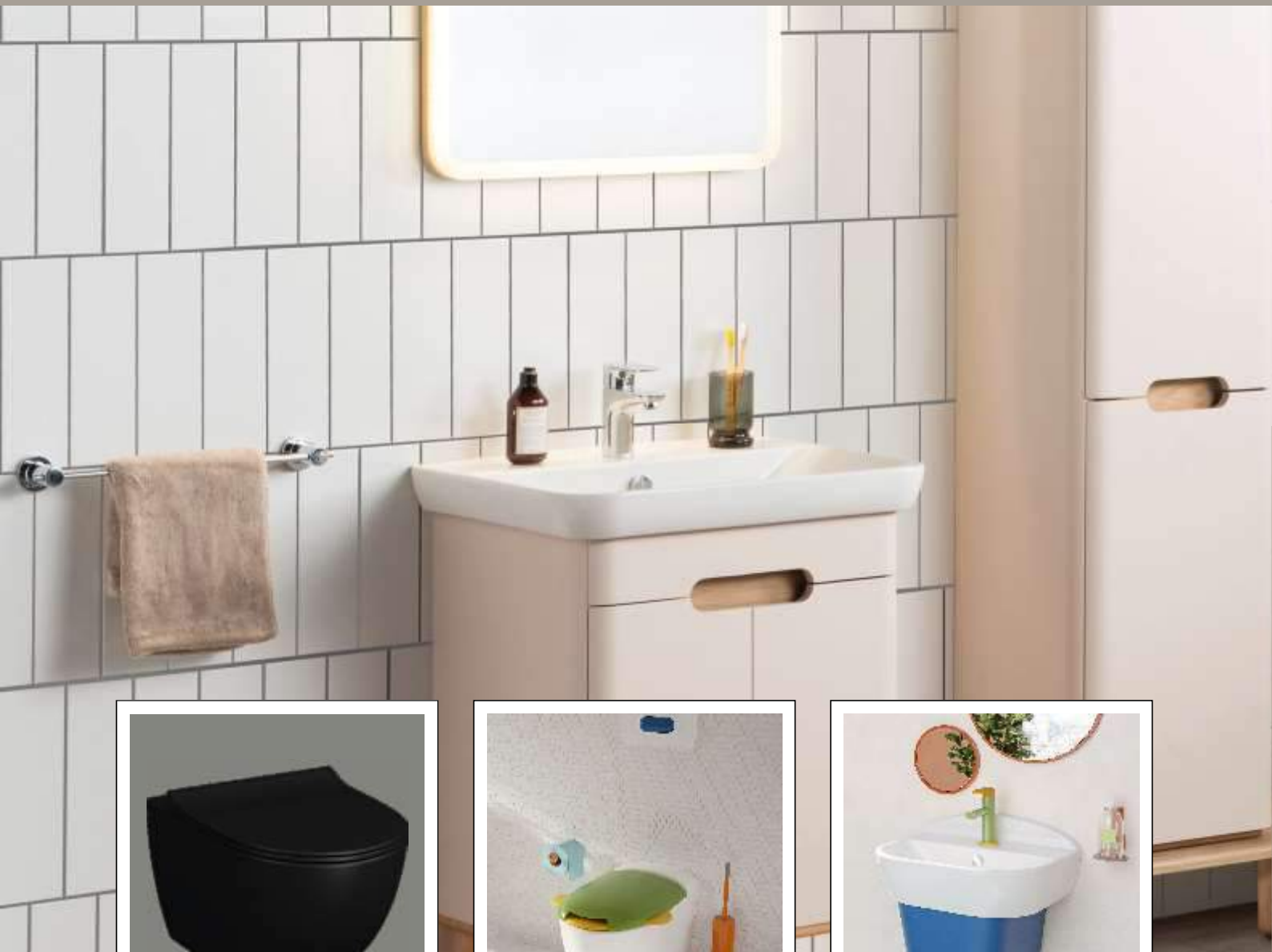
VitrA
Hygiene



Bidet

Sento

SMART SOLUTIONS
FOR COMPACT AREAS



The stunning design of the Sento Collection is charming and practical, meeting the individual needs of each bathroom. Sento's various modules present diverse and exclusive solutions for every bathroom to make them cosier and tidier.

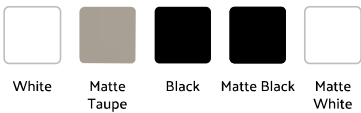




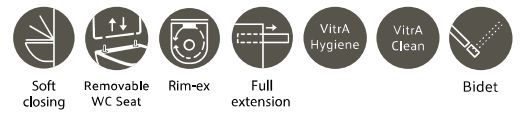
Designed by
VitrA Design Team



Ceramics Available In



Features



Integra

COMFORT AND PURITY FOR YOUR BATHROOM

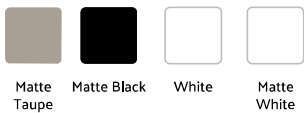
Designed by *VitrA Design Team*



Simplify your everyday rituals and bring comfort to the bathroom with Integra. Designed to fit a bathroom of any size, the collection offers space-efficient storage areas with style.



Ceramics Available In



Matte
Taupe

Matte Black

White

Matte
White

Features



Soft
closing

Rim-ex

Vitra
Hygiene

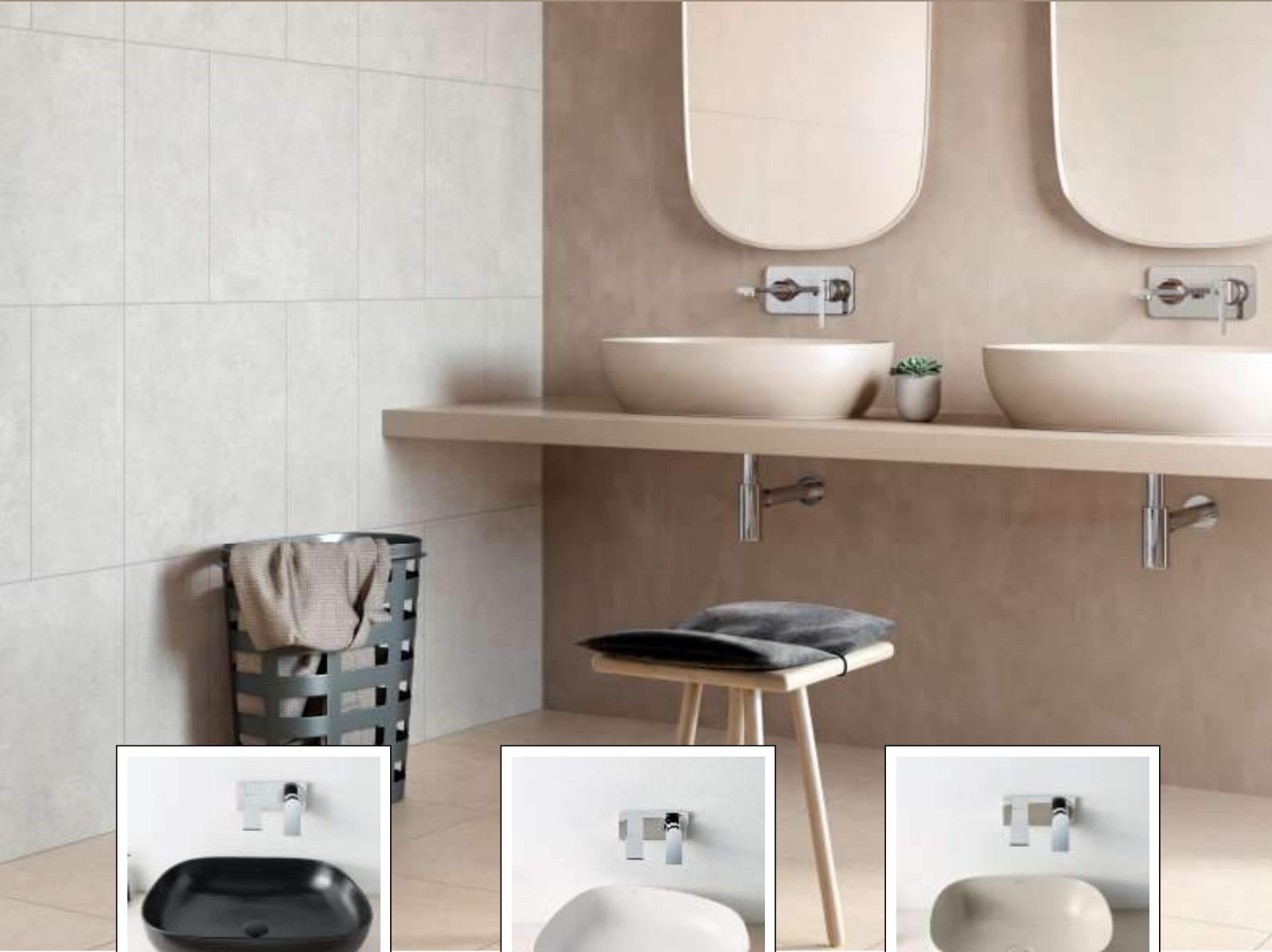
Vitra
Clean

Bidet

Outline

DISTINCTIVE DESIGN
& DURABLE MATERIAL

Designed by **VitrA Design Team**



Outline washbasins are created with durable cerane material to offer exciting design freedom. Modern, authentic and charming, Outline washbasins are presented in 5 colours options across 5 forms.

Basins Available In



Features



Water Jewels

SINGULAR SOPHISTICATED DESIGN



Designed by
Matteo Thun



The soft yet elegant lines of Water Jewels Washbasins and their exclusive colour options add originality and elegance to all bathrooms.



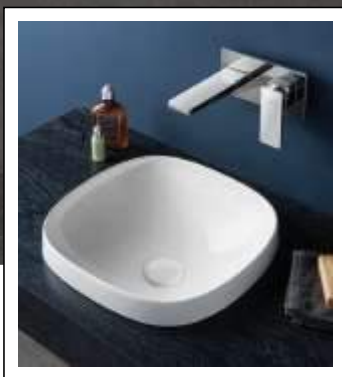
Basins Available In



Frame

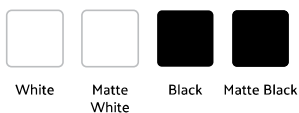
MODERN REFLECTION OF
NATURAL FORMS

Designed by **VitrA Design Team**



Frame countertop washbasins stand out with their geometric form and ne art like designs. Available in various colours, nishes and shapes the Frame collection perfectly blends practical innovation with a striking design.

Basins Available In



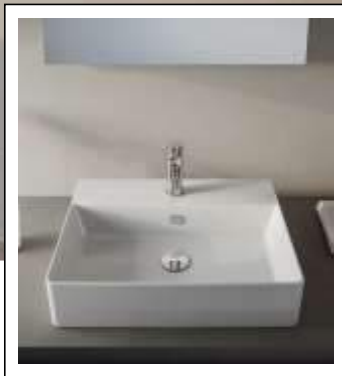
Features



Nuo & Geo

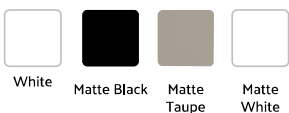
MIX, MATCH AND BLEND

Designed by *VitrA Design Team*



Combine, complement and contrast the different options to create a truly individual bathroom that meets your needs perfectly.

Basins Available In



White Matte Black Matte Taupe Matte White

Features



Faucets & Fittings

SEAMLESS AND RELIABLE



We blend graceful curves with elegant angles to create faucets that are both aesthetically and ergonomically pleasing. Meticulous engineering ensures controls only require the lightest of touches for a basin, bathtub or shower system.

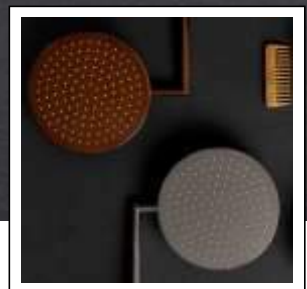
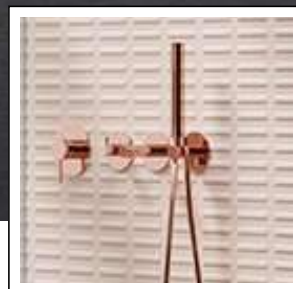
Conserving water and energy without sacrificing the user experience is a core value of all our designs. The body of our taps and mixers is made from brass to ensure durability that can be backed with a 10-year guarantee.

Complete your bathroom design with our universally fashionable faucets.

Origin

DIFFERENTIATE FROM
THE ORDINARY

Designed by **VitrA Design Team**



Precise edges, Fine details, and noble colours. By challenging the existing perception of faucets and accessories, Origin offers an integrated and charming touch to the bathroom. To enhance the bathroom environment, Origin is in complete harmony across collections to quietly add authenticity with its range of over 150 products.

Faucets Colours Available In



Chrome
Brushed Nickel
Polished Copper
Matte Black

Faucets

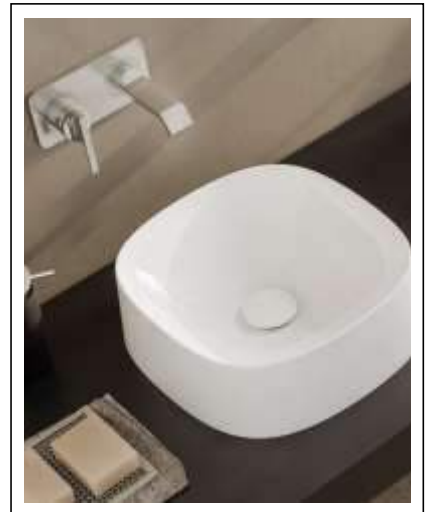


Green building certification
European Water Label
Water saving
No calc

Loft



Suit U



Suit L



Juno



Root - R

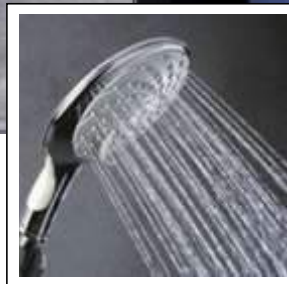


Root - S



Shower Systems

A NEW DIMENSION IN SHOWER EXPERIENCE



Our shower systems are completely compatible with all bathroom mixers and add a new dimension to the shower experience with their rainfall feature. We have designed our shower columns to provide the hand-held shower, the showerhead and the router in a single body, offering a seamless, comfortable and aesthetic appeal.

Features



Water saving



No calc

Aquaheat Thermostatic

THE TEMPERATURE YOU ARE LOOKING FOR



Our Aquaheat Thermostatic shower system ensures ideal water temperature to give you an immaculate bathing experience. Safe for the elderly and children, this technology is essential for the whole family.

Sink Mixers

ELEGANT AND FLEXIBLE SPOUTS



Split Dual Flow



Maestro Pull-Out








Inox Pull-Down



Harmony XL Pull-Out

VitrA's innovative and creative approach to its bathroom designs is also evident in their collection of sink mixers. Some sink mixer spouts are exible and mobile enabling hassle free cleaning of hard to reach areas contributing to the professional look and ambience of kitchen interiors.

Features

-  Green building certification
-  European Water Label
-  Water saving
-  Energy saving
-  No calc

Notes

Experience Centers

Mumbai:

EYAP Liaison Ofce ,B-102, Durlite House,
Opp. SAB TV Building, New Link Road,
Andheri (West), Mumbai - 400053

Delhi:

A - 288, Defense Colony,
Ground Floor,
New Delhi - 110024

VitrA